

BEST of D.C.
2016 READER'S CHOICE
BEST CHARITY EVENT

WASHINGTON
CITYPAPER

**DC CENTRAL KITCHEN'S SIGNATURE FUNDRAISING EVENT
DC'S BRIGHTEST STAGE FOR OUR DIVERSE
ARRAY OF CORPORATE PARTNERS TO SHINE**



75 RESTAURANTS 4 BATTLING CHEFS 1 FIGHT AGAINST HUNGER

DC CENTRAL KITCHEN'S CAPITAL FOOD FIGHT

NOVEMBER 10, 2016 · RONALD REAGAN BUILDING

FOUNDED AND HOSTED BY JOSÉ ANDRÉS

WITH MORE CELEBRITY HOSTS AND JUDGES TO BE ANNOUNCED!

To discuss the sponsorship that's best for your company, please contact
Alex Moore at 202-847-0220 or amoore@dccentralkitchen.org

A chef in a white uniform and hat is focused on his work at a station during a food competition. In the background, another chef is visible, and the scene is filled with kitchen equipment and a blurred crowd of people.

**"FOR THE WELL-HEELED,
WELL-FED GASTRONOMES,
THE ANNUAL CAPITAL FOOD FIGHT IS
THE CRÈME DE LA CRÈME
OF FOODIE EVENTS."**

DC Central Kitchen is proud to present its signature fundraising event, the Capital Food Fight on November 10, 2016. The event draws over 1,000 guests to taste offerings from over 75 of DC's best restaurants while watching four local top chefs compete in a live onstage battle hosted and judged by the biggest names in the culinary world. Recent hosts and judges include José Andrés, Anthony Bourdain, Carla Hall, Ted Allen, Daniel Boulud, Padma Lakshmi, Eric Ripert, Tom Colicchio, and Duff Goldman.

DC Central Kitchen's Capital Food Fight is DC's brightest stage for our diverse array of corporate partners to shine a light on their clients, customers, suppliers, and community involvement. This unmatched culinary experience offers an exciting series of sponsorship opportunities that will promote your brand and support the mission of DC Central Kitchen, a nationally acclaimed nonprofit organization.



VOTED "BEST CHARITY EVENT" IN WASHINGTON CITY PAPER'S BEST OF DC READER'S CHOICE 2016

SPONSORSHIPS

CHAIRMAN'S OVERLOOK \$35,000

ONLY 1 AVAILABLE

Your brand will boast the most exclusive spot at the Capital Food Fight in the Chairman's Overlook on the prestigious second floor balcony. The elite Chairman's Overlook guests will have an up-close experience with your brand, and your presence will be visible to all event guests with prominent signage.

Additional benefits

- 6 Chairman's Elite Passes, with access to the special VIP Reception from 5-6pm and unlimited access to the Chairman's Overlook
- 16 VIP tickets, with access to the special VIP Reception from 5-6pm
- Exclusive brand presence in the Chairman's Overlook and high profile visibility throughout the event
- 1 full page color ad in Capital Food Fight program

SPEAKEASY \$25,000

ONLY 1 AVAILABLE

Elevate your brand profile before key VIPs of Capital Food Fight as they step out of the din of the show and into a dynamic speakeasy offering special bar service and gourmet catering.

Additional benefits

- 16 VIP tickets, with access to the special VIP Reception from 5-6pm
- Exclusive brand presence in the Speakeasy
- 1 full page color ad in Capital Food Fight program

EXECUTIVE CHEF \$25,000

- 5 Chairman's Elite Passes, with access to the special VIP Reception from 5-6pm and unlimited access to the Chairman's Overlook
- 10 VIP tickets, with access to the special VIP Reception from 5-6pm
- 1 full page color ad in Capital Food Fight program



SPONSORSHIPS

SECRET INGREDIENT \$15,000 ONLY 4 AVAILABLE

The food item of your choice will be featured as the secret ingredient in an on-stage chef battle between DC's leading culinary innovators.

Additional benefits

- 10 VIP tickets, with access to the special VIP Reception from 5-6pm
- On-stage recognition
- 1 full page color ad in Capital Food Fight program

CHEF DE CUISINE \$10,000

- 10 VIP tickets, with access to the special VIP Reception from 5-6pm
- ½ page ad in Capital Food Fight program

TABLE \$7,500

- 8 VIP tickets, with access to the special VIP Reception from 5-6pm
- A dedicated table for 8 guests in the Speakeasy, beginning at 6:30pm

SOUS CHEF \$5,000

- 6 VIP tickets, with access to the special VIP Reception from 5-6pm
- ¼ page ad in Capital Food Fight program

CHEF DE PARTIE \$2,500

- 4 VIP tickets, with access to the special VIP Reception from 5-6pm
- Recognition in Capital Food Fight program

SAUCIER \$1,000

- 2 VIP tickets, with access to the special VIP Reception from 5-6pm
- Recognition in Capital Food Fight program

2015 MEDIA REACH

Over 40 million media impressions
Live tweets from celebrity hosts and judges reaching their followers

PAST MEDIA COVERAGE

The Washington Post
Washingtonian
Washington Business Journal
Modern Luxury
Travel Channel
NPR
USA Today
NBC 4

WHAT'S WHAT?

CHAIRMAN'S OVERLOOK

An elite group of guests have exclusive access to a gorgeous second floor balcony with the best views of the live, on-stage chef battle. Special food offerings and cocktails are available only to guests in this private space. All Chairman's Overlook guests have access to the VIP Reception from 5-6pm.

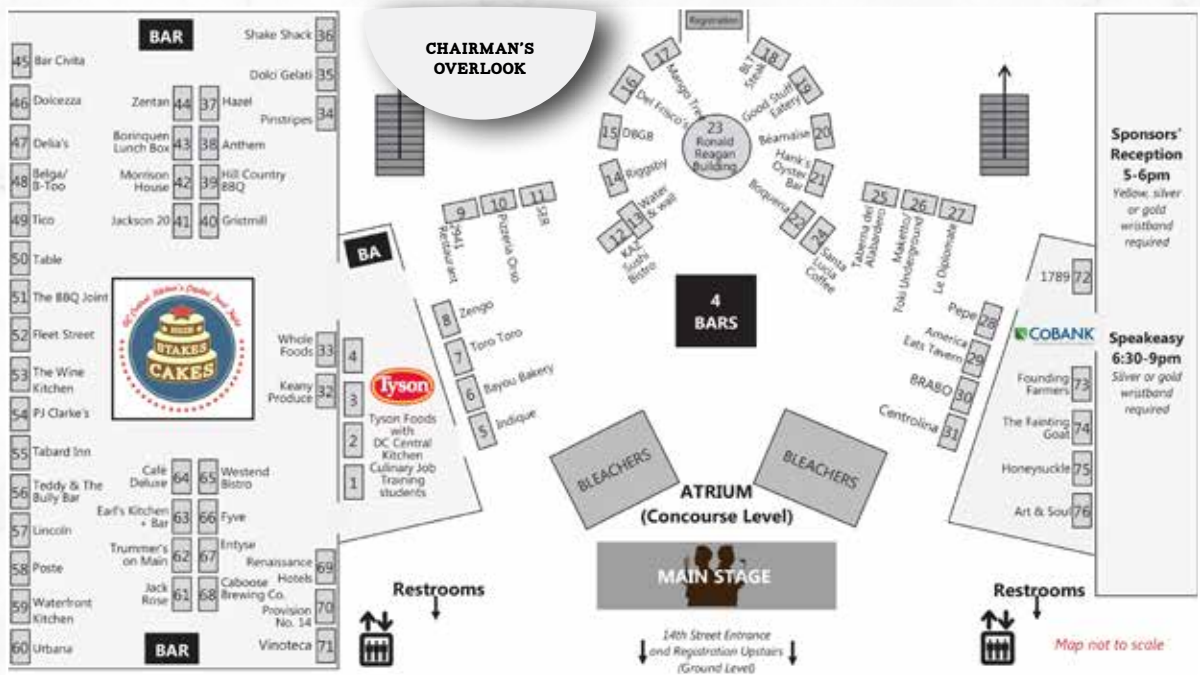
VIP RECEPTION

Sponsors and their guests with VIP tickets get in an hour early for a special reception from 5-6pm with craft cocktails and artisanal samplings. VIP guests also have early access to all tasting restaurants before doors open to the public.

SPEAKEASY

From 6:30pm through the end of the event, guests purchasing table sponsorships will have access to a dynamic speakeasy, with exclusive culinary offerings from past battling chefs, bar service and flat-screens showing the live battle.

2015 MAP



PREVIOUS SUPPORTERS INCLUDE



WWW.CAPITALFOODFIGHT.ORG