

DC CENTRAL KITCHEN'S SIGNATURE FUNDRAISING EVENT
DC'S BRIGHTEST STAGE FOR OUR DIVERSE
ARRAY OF CORPORATE PARTNERS TO SHINE



80 RESTAURANTS • 4 BATTLING CHEFS • 1 FIGHT AGAINST HUNGER

DC CENTRAL KITCHEN'S CAPITAL FOOD FIGHT

NOVEMBER 16, 2017 • RONALD REAGAN BUILDING

FOUNDED BY JOSÉ ANDRÉS

WITH CELEBRITY HOSTS AND JUDGES TO BE ANNOUNCED!

To discuss the sponsorship that's best for your company, please contact
Liz Reinert at 202-847-0226 or lreinert@dccentralkitchen.org.



**"FOR THE WELL-HEELED,
WELL-FED GASTRONOMES,
THE ANNUAL CAPITAL FOOD FIGHT IS
THE CRÈME DE LA CRÈME
OF FOODIE EVENTS."**

-WASHINGTONIAN

DC Central Kitchen is proud to present its signature fundraising event, the Capital Food Fight on November 16, 2017. The event draws over 1,200 guests to taste offerings from over 80 of DC's best restaurants while watching four local rising chefs compete in a live onstage battle hosted and judged by the biggest names in the culinary world. Recent hosts and judges include José Andrés, Anthony Bourdain, Carla Hall, Ted Allen, Daniel Boulud, Padma Lakshmi, Eric Ripert, Tom Colicchio, and Duff Goldman.

DC Central Kitchen's Capital Food Fight is DC's brightest stage for our diverse array of corporate partners to shine a light on their clients, customers, suppliers, and community involvement. This unmatched culinary experience offers an exciting series of sponsorship opportunities that will promote your brand and support the mission of DC Central Kitchen, a nationally acclaimed nonprofit organization.





SPONSORSHIPS

SHOWCASE SPONSORSHIP \$100,000

Host your own dedicated room in the heart of the event, highlighting the issue, product, or campaign of your choice. 4 area chefs will prepare selected dishes in line with your theme while dedicated signage and promotional materials elevate your profile among DC's leading citizens.

Additional benefits

- 30 tickets to Capital Food Fight, with access to the special VIP Reception from 5-6pm
- Logo on the front cover of the Capital Food Fight program and 2 full-page color ads
- Food items of sponsor's choice to be featured as the secret ingredient in the final on-stage chef battle

SPEAKEASY \$35,000

ONLY 1 AVAILABLE

Elevate your brand profile before key VIPs of Capital Food Fight as they step out of the din of the show and into a dynamic speakeasy offering special bar service and gourmet catering.

Additional benefits

- 16 VIP tickets, with access to the special VIP Reception from 5-6pm
- Exclusive brand presence and all-access in the Speakeasy all night
- 1 full-page color ad in Capital Food Fight program

EXECUTIVE CHEF \$25,000

- 10 VIP tickets, with access to the special VIP Reception from 5-6pm
- 1 full-page color ad in Capital Food Fight program



SPONSORSHIPS

SECRET INGREDIENT \$15,000

~~4 AVAILABLE~~ **ONLY 3 LEFT!**

The food item of your choice will be featured as the secret ingredient in an on-stage chef battle between DC's leading culinary innovators.

Additional benefits

- 10 VIP tickets, with access to the special VIP Reception from 5-6pm
- On-stage recognition
- 1 full-page color ad in Capital Food Fight program

CHEF DE CUISINE \$10,000

- 10 VIP tickets, with access to the special VIP Reception from 5-6pm
- 1/2-page ad in Capital Food Fight program

TABLE \$7,500

- 8 VIP tickets, with access to the special VIP Reception from 5-6pm
- A dedicated table for 8 guests in the Speakeasy, beginning at 6:30pm

SOUS CHEF \$5,000

- 6 VIP tickets, with access to the special VIP Reception from 5-6pm
- 1/4-page ad in Capital Food Fight program

CHEF DE PARTIE \$2,500

- 4 VIP tickets, with access to the special VIP Reception from 5-6pm
- Recognition in Capital Food Fight program

SAUCIER \$1,000

- 2 VIP tickets, with access to the special VIP Reception from 5-6pm
- Recognition in Capital Food Fight program

2016 MEDIA REACH



Over 10K followers
158K impressions
1K engagements
1K clicks



Over 17K followers
495K impressions
8K impressions
640 retweets



Over 2K followers
1K engagements

PAST MEDIA COVERAGE

Bisnow
Brightest Young Things
Eater DC
Modern Luxury

NBC 4
NPR
The Washington Post
Travel Channel

USA Today
Washington Business Journal
Washington City Paper
Washingtonian

WHAT'S WHAT?

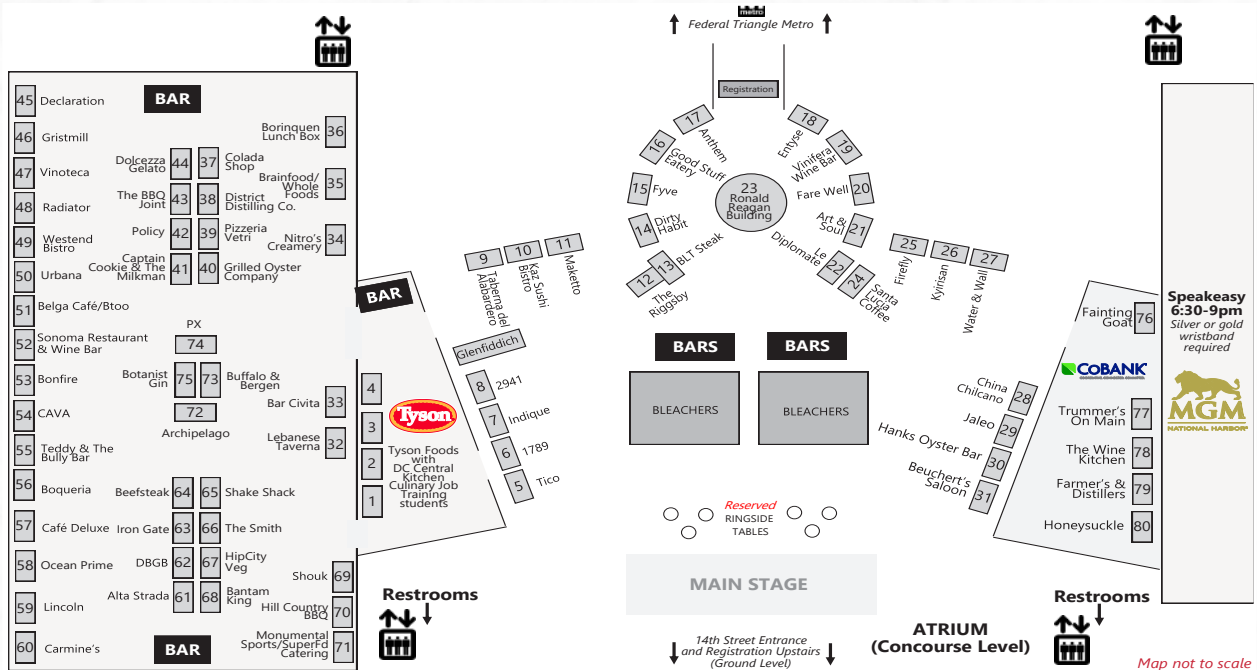
VIP RECEPTION

Sponsors and their guests with VIP tickets get in an hour early for a special reception from 5-6pm with craft cocktails and artisanal samplings. VIP guests also have early access to all tasting restaurants before doors open to the public.

SPEAKEASY

From 6:30pm through the end of the event, guests purchasing table sponsorships will have access to a dynamic speakeasy, with exclusive culinary offerings from past battling chefs, bar service and flat-screens showing the live battle.

2016 MAP



PREVIOUS SUPPORTERS INCLUDE

GROUPON

COBANK
COOPERATIVE. CONNECTED. COMMITTED.

Walmart
Save money. Live better.

Tyson
Tyson Foods, Inc.

WELLS FARGO

THE RITZ-CARLTON

CLARK
CONSTRUCTION

RONALD REAGAN BUILDING
D INTERNATIONAL TRADE CENTER

WHOLE FOODS
MARKET

Bloomberg