



CAPITAL FOOD FIGHT

DC'S BADDEST NIGHT OF DOING GOOD

FOUNDED BY JOSÉ ANDRÉS

DC Central Kitchen is pleased to present its signature fundraising event, Capital Food Fight, on November 8, 2018. For its 15th anniversary year, DC Central Kitchen's Capital Food Fight moves to DC's hottest new event venue, The Anthem. Located at The Wharf on the Southwest Waterfront, this new venue offers corporate partners a unique and unmatched opportunity to promote their brand, entertain clients, and be publicly recognized for their generous investments in our shared community.

"For the well-heeled, well-fed gastronomes, the annual Capital Food Fight is the crème de la crème of foodie events."

-WASHINGTONIAN

15TH ANNUAL

NOV. 8

2018

ANTHEM

SPONSOR LEVELS

To discuss the Capital Food Fight sponsorship that's best for your company, please contact Alexander Justice Moore at 202-847-0220 or amoore@dccentralkitchen.org.

PRESENTING SPONSOR \$100,000

Elevate your brand before influential guests with premier recognition before and during the event.

- Premier logo placement and verbal recognition on stage and throughout the event
- Onstage speaking opportunity
- Food item of sponsor's choice may be featured as a secret ingredient in the onstage chef battle
- A private "Presenting Sponsor Reception" before the event to showcase your brand and host VIP partners and clients
- Logo on the event program cover and a full-spread ad
- Logo recognition in pre-event materials and on-site signage
- 30 all-access tickets with dedicated balcony box seating in the exclusive 2nd floor Chef's Circle

SHOWCASE SPONSOR \$50,000

Host a captivating event space, highlighting the issue, product, or campaign of your choice.

- 30 all-access tickets with dedicated balcony box seating in the exclusive 2nd floor Chef's Circle
- Full-spread ad in the event program
- Logo recognition in pre-event materials and on-site signage

EXECUTIVE CHEF SPONSOR \$25,000

Enjoy all the event action from your own dedicated balcony box overlooking the event, and sample bites and cocktails in the exclusive 2nd floor Chef's Circle.

- 16 all-access tickets, including a balcony box in the exclusive 2nd floor Chef's Circle, reserved for Presenting, Showcase, and Executive Chef-level sponsors
- 1 full-page ad in the event program
- Logo recognition in pre-event materials and on-site signage

ANNIVERSARY SPONSOR \$15,000

Enjoy the night's battle and event action from a 3rd floor Sky Lounge balcony box with dedicated seating for your guests.

- 10 tickets with access to the 3rd floor Sky Lounge
- 1 dedicated balcony box with seats for your guests
- Recognition in the event program and signage
- 1 half-page ad in the event program

FRIEND OF THE KITCHEN

Custom packages up to \$5,000, please inquire

Ideal for distributors, food and beverage companies, and local businesses looking to showcase unique products.

- Up to 6 tickets with access to the 3rd floor Sky Lounge
- Name recognition in the event program

CHEF DE PARTIE \$2,500

- 4 tickets with access to the 3rd floor Sky Lounge

EVENT
SOCIAL
REACH



Over 12K followers
158K impressions
1K engagements



Over 19K followers
495K impressions
8K engagements



Over 4K followers
1K engagements

PREVIOUS
MEDIA
COVERAGE

Bisnow
Brightest Young Things
Eater DC
Modern Luxury
NBC 4
NPR
The Washington Post

Travel Channel
USA Today
Washington Business
Journal
Washington City Paper
Washingtonian

CAPITALFOODFIGHT.ORG

100% OF EVENT PROCEEDS SUPPORT DC CENTRAL KITCHEN'S
WORK TO COMBAT HUNGER AND POVERTY.

