



# CAPITAL FOOD FIGHT



15TH ANNIVERSARY

NOV. 8

2018

ANTHEM

## DC'S BADDEST NIGHT OF DOING GOOD

FOUNDED BY JOSÉ ANDRÉS

DC Central Kitchen is pleased to present our signature fundraising event, Capital Food Fight, on November 8, 2018. For its 15th anniversary year, DC Central Kitchen's Capital Food Fight moves to DC's hottest new event venue, The Anthem. Located at The Wharf on the Southwest Waterfront, this new venue offers corporate partners a unique and unmatched opportunity to promote their brand, entertain clients, and be publicly recognized for their generous investments in our shared community.

"For the well-heeled, well-fed gastronomes, the annual Capital Food Fight is the crème de la crème of foodie events."

-WASHINGTONIAN

# SPONSOR LEVELS

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## **PRESENTING SPONSOR** \$100,000

Elevate your brand before influential guests with premier recognition before and during the event.

- Premier logo placement in pre-event materials, on-site signage and verbal recognition on stage and throughout the event
- Onstage speaking opportunity
- Food item of sponsor's choice may be featured as a secret ingredient in the onstage chef battle
- A private "Presenting Sponsor Reception" before the event to showcase your brand and host VIP partners and clients
- Logo on the event program cover and a full-spread ad
- 30 all-access tickets with dedicated box seating in the exclusive 2nd floor VIP Balcony

## **SHOWCASE SPONSOR** \$50,000

Host a captivating event space, highlighting the issue, product, or campaign of your choice.

- 30 all-access tickets with dedicated box seating in the exclusive 2nd floor VIP Balcony
- Full-spread ad in the event program
- Logo recognition in pre-event materials and on-site signage

## **EXECUTIVE CHEF SPONSOR** \$25,000

Enjoy all the event action from your own dedicated box overlooking the event, and sample bites and cocktails in the exclusive 2nd floor VIP Balcony.

- 16 all-access tickets, including a box in the exclusive 2nd floor VIP Balcony
- 1 full-page ad in the event program
- Logo recognition in pre-event materials and on-site signage

## **ON-STAGE TABLE SPONSOR** \$15,000

Get the most thrilling seat in the house, dining alongside our celebrity judges and hosts at your own private table for 4 located directly on the stage.

- 4 tickets at a private table located on stage with additional access to the 2nd floor VIP Balcony
- 1 half-page ad in the event program and inclusion in event signage

## **RINGSIDE TABLE SPONSOR** \$6,000

Enjoy the night's action from a dedicated front-row table with cocktail service, plus unlimited tastes from 80 of DC's best restaurants and mixologists.

- 4 tickets at a private table located stage-side with additional access to the 2nd floor VIP Balcony
- Name recognition in the event program

## **ANNIVERSARY SPONSOR** \$5,000

Enjoy two floors of food and drink along with recognition of your brand.

- 8 tickets with access to the 2nd floor VIP Balcony
- Name recognition in the event program

## **FRIEND OF THE KITCHEN** \$2,500

- 4 tickets with access to the 2nd floor VIP Balcony
- Name recognition on Capital Food Fight website

To discuss the Capital Food Fight sponsorship that's best for your company, please contact Alexander Justice Moore at 202-847-0220 or [amoore@dccentralkitchen.org](mailto:amoore@dccentralkitchen.org).

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### EVENT SOCIAL REACH



Over 12K followers  
158K impressions  
1K engagements



Over 19K followers  
495K impressions  
8K engagements



Over 4K followers  
1K engagements

### PREVIOUS MEDIA COVERAGE

Bisnow  
Brightest Young Things  
Eater DC  
Modern Luxury  
NBC 4  
NPR  
The Washington Post

Travel Channel  
USA Today  
Washington Business Journal  
Washington City Paper  
Washingtonian

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**CAPITALFOODFIGHT.ORG**

100% OF EVENT PROCEEDS SUPPORT DC CENTRAL KITCHEN'S WORK TO COMBAT HUNGER AND POVERTY.

