



CAPITAL FOOD FIGHT



NOV. 6
2019

ANTHEM

DC'S BADDEST NIGHT OF DOING GOOD

FOUNDED BY JOSÉ ANDRÉS

DC Central Kitchen is pleased to present our signature fundraising event, Capital Food Fight, on November 6, 2019. In its 16th year, DC Central Kitchen's Capital Food Fight returns to DC's hottest concert venue, The Anthem. Featuring some of the world's greatest chefs, professional sports icons, and top musical talent, Capital Food Fight provides corporate partners a unique and unmatched opportunity to promote their brand, entertain clients, and be publicly recognized for their generous investments in our shared community.

"For the well-heeled, well-fed gastronomes, the annual Capital Food Fight is the crème de la crème of foodie events."

-WASHINGTONIAN

SPONSOR LEVELS

PRESENTING SPONSOR \$100,000

Elevate your brand among influential guests with premier recognition before and during the event.

- Premier logo placement in pre-event materials, on-site signage and verbal recognition on stage and throughout the event
- Onstage speaking opportunity
- Food item of sponsor's choice may be featured as a secret ingredient in the onstage chef battle
- A private "Presenting Sponsor Reception" before the event to showcase your brand and host VIP partners and clients
- Logo on the event program cover and a full-spread ad
- 30 all-access tickets with dedicated box seating in the exclusive 2nd floor VIP Balcony

SHOWCASE SPONSOR \$50,000

Host a captivating event space, highlighting the issue, product, or campaign of your choice.

- 30 all-access tickets with dedicated box seating in the exclusive 2nd floor VIP Balcony
- Full-spread ad in the event program
- Logo recognition in all pre-event materials and on-site signage

EXECUTIVE CHEF SPONSOR \$25,000

Enjoy all the event action from your own dedicated box overlooking the event, and sample bites and cocktails in the exclusive 2nd floor VIP Balcony.

- 16 all-access tickets, including a box in the exclusive 2nd floor VIP Balcony
- 1 full-page ad in the event program
- Logo recognition in all pre-event materials and on-site signage

SOUS CHEF SPONSOR \$10,000

Take in all the action from the location of your choosing, plus two floors of unlimited tastes from 80 of DC's best restaurants and mixologists.

- 12 tickets with access to the 2nd floor VIP balcony
- 1 half-page ad in the event program
- Logo recognition in all pre-event materials and on-site signage

RINGSIDE TABLE SPONSOR \$6,000

Enjoy the night's action from a dedicated front-row table with cocktail service, plus unlimited tastes from 80 of DC's best restaurants and mixologists.

- 4 tickets at a private table located stage-side with additional access to the 2nd floor VIP Balcony
- Name recognition in the event program, website, and event signage

CHEF DE PARTIE SPONSOR \$5,000

Take in all the action from the location of your choosing, plus two floors of unlimited tastes from 80 of DC's best restaurants and mixologists.

- 8 tickets with access to the 2nd floor VIP Balcony
- Name recognition in the event program, website, and event signage

FRIEND OF THE KITCHEN \$2,500

Take in all the action from the location of your choosing, plus two floors of unlimited tastes from 80 of DC's best restaurants and mixologists.

- 4 tickets with access to the 2nd floor VIP Balcony
- Name recognition in the event program, website, and event signage

To discuss the Capital Food Fight sponsorship that's best for your company, please contact Alexander Justice Moore at 202-847-0220 or amoore@dccentralkitchen.org.

EVENT
SOCIAL
REACH



Over 12K followers
284K impressions
2K engagements



Over 20K followers
447K impressions
8K engagements



Over 6K followers
7K engagements

PREVIOUS
MEDIA
COVERAGE

Bisnow
Brightest Young Things
Eater DC
Modern Luxury
NBC 4
NPR
The Washington Post

Travel Channel
USA Today
Washington Business
Journal
Washington City Paper
Washingtonian

CAPITALFOODFIGHT.ORG

100% OF EVENT PROCEEDS SUPPORT DC CENTRAL KITCHEN'S
WORK TO COMBAT HUNGER AND POVERTY.

