



# CAPITAL FOOD FIGHT



NOV. 18

2020

ANTHEM

## DC'S BADDEST NIGHT OF DOING GOOD

FOUNDED BY JOSÉ ANDRÉS

DC Central Kitchen is pleased to present our signature fundraising event, Capital Food Fight, on November 18, 2020. In its 17th year, DC Central Kitchen's Capital Food Fight returns to DC's hottest concert venue, The Anthem. Featuring some of the world's greatest chefs, professional sports icons, and top musical talent, Capital Food Fight provides corporate partners a unique and unmatched opportunity to promote their brand, entertain clients, and be publicly recognized for their generous investments in our shared community.

"For the well-heeled, well-fed gastronomes, the annual Capital Food Fight is the crème de la crème of foodie events."

-WASHINGTONIAN

# SPONSOR LEVELS

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## **PRESENTING SPONSOR \$100,000**

Elevate your brand among influential guests with premier recognition before and during the event.

- Premier logo placement in pre-event materials, on-site signage and verbal recognition on stage and throughout the event
- Onstage speaking opportunity
- Food item of sponsor's choice may be featured as a secret ingredient in the onstage chef battle
- A private "Presenting Sponsor Reception" before the event to showcase your brand and host VIP partners and clients
- Logo on the event program cover and a full-spread ad
- 30 all-access tickets with dedicated box seating in the exclusive 2nd floor VIP Balcony

## **SHOWCASE SPONSOR \$50,000**

Host a captivating event space, highlighting the issue, product, or campaign of your choice.

- 30 all-access tickets with dedicated box seating in the exclusive 2nd floor VIP Balcony
- Full-spread ad in the event program
- Logo recognition in all pre-event materials and on-site signage

## **EXECUTIVE CHEF SPONSOR \$25,000**

Enjoy all the event action from your own dedicated box overlooking the event, and sample bites and cocktails in the exclusive 2nd floor VIP Balcony.

- 16 all-access tickets, including a box in the exclusive 2nd floor VIP Balcony
- 1 full-page ad in the event program
- Logo recognition in all pre-event materials and on-site signage

## **SOUS CHEF SPONSOR \$10,000**

Take in all the action from the location of your choosing, plus two floors of unlimited tastes from 80 of DC's best restaurants and mixologists.

- 12 tickets with access to the 2nd floor VIP balcony
- 1 half-page ad in the event program
- Logo recognition in all pre-event materials and on-site signage

## **RINGSIDE TABLE SPONSOR \$6,000**

Enjoy the night's action from a dedicated front-row table with cocktail service, plus unlimited tastes from 80 of DC's best restaurants and mixologists.

- 4 tickets at a private table located stage-side with additional access to the 2nd floor VIP Balcony
- Name recognition in the event program, website, and event signage

## **CHEF DE PARTIE SPONSOR \$5,000**

Take in all the action from the location of your choosing, plus two floors of unlimited tastes from 80 of DC's best restaurants and mixologists.

- 8 tickets with access to the 2nd floor VIP Balcony
- Name recognition in the event program, website, and event signage

## **FRIEND OF THE KITCHEN \$2,500**

Take in all the action from the location of your choosing, plus two floors of unlimited tastes from 80 of DC's best restaurants and mixologists.

- 4 tickets with access to the 2nd floor VIP Balcony
- Name recognition in the event program, website, and event signage

To discuss the Capital Food Fight sponsorship that's best for your company, please contact Alexander Justice Moore at 202-847-0220 or [amoore@dccentralkitchen.org](mailto:amoore@dccentralkitchen.org).

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EVENT  
SOCIAL  
REACH



Over 12K followers  
158K impressions  
4.6K engagements



20.4K followers  
257K impressions  
1.9K engagements



7.2K followers  
90K impressions  
3.5 engagements

PREVIOUS  
MEDIA  
COVERAGE

ABC7 WJLA  
Bisnow  
Brightest Young Things  
DCist  
Eater DC  
Fresh Plaza  
Modern Luxury  
NBC News4 Midday  
NPR

The Washington Post  
Travel Channel  
Un-Plated  
USA Today  
Washington Business Journal  
Washington City Paper  
Washingtonian  
WUSA9  
Zimbio

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**CAPITALFOODFIGHT.ORG**

100% OF EVENT PROCEEDS SUPPORT DC CENTRAL KITCHEN'S  
WORK TO COMBAT HUNGER AND POVERTY.

