

#### DC'S BADDEST NIGHT OF DOING GOOD

#### **FOUNDED BY JOSÉ ANDRÉS**

For 16 years, DC Central Kitchen proudly held our signature fundraising event, Capital Food Fight, with some of the world's most renowned chefs and mixologists at DC's top venues. Capital Food Fight will proceed on November 18, 2020. Due to the COVID-19 pandemic, we have determined that it is in the best interest of our guests to transform this raucous, celebrated evening into a virtual format with the same thrills, star power, and life-changing community impact that have defined this can't-miss event for nearly two decades.

While DC Central Kitchen's hunger fighting and job training services have never been more needed, this evening also offers a special opportunity to simultaneously support and celebrate the diversity and generosity of our city's hard-hit restaurant and hospitality community. Hosted by superstars José Andrés and Spike Mendelsohn, Capital Food Fight will continue to provide outstanding recognition opportunities for our corporate partners as our virtual audience unites to combat hunger, support local chefs and restaurants, and enjoy spectacular cuisine. We hope you'll join us from the comfort of your home on November 18, 2020 to watch four local top chefs compete in a culinary battle hosted and judged by the biggest names in the culinary world while you sample bites and libations from this year's battling chefs.



NOV.18 2020

#### SPONSORSHIP LEVELS AND BENEFITS

### PRESENTING SPONSOR - \$100,000

- · Premier logo placement and verbal recognition in recorded event
- · Recorded video placement (60 seconds)
- · Food item of sponsor's choice may be featured as a secret ingredient in the recorded chef battle
- · Logo recognition in all pre-event digital materials, event website and auction platform
- · 30 all-access 'digital passes' to recorded Capital Food Fight event, which includes dinner for 30 prepared and curated by this year's battling chefs

## **SHOWCASE SPONSOR - \$50,000**

- · Recorded video ad placement (30 seconds)
- · Logo recognition featured in event recording slideshow, event website and auction platform
- 30 all-access 'digital passes' to recorded Capital Food Fight event, which includes dinner for 30 prepared and curated by this year's battling chefs

### **EXECUTIVE CHEF SPONSOR - \$25,000**

- · Recorded video ad placement (15 seconds)
- · Logo recognition featured in event recording slideshow, event website and auction platform
- 16 all-access 'digital passes' to recorded Capital Food Fight event, which includes dinner for 16 prepared and curated by this year's battling chefs

### SOUS CHEF SPONSOR - \$10,000

- · Logo recognition featured in event recording slideshow, event website and auction platform
- 12 all-access 'digital passes' to recorded Capital Food Fight event, which includes dinner for 12 prepared and curated by this year's battling chefs

# **CHEF DE PARTIE SPONSOR - \$5,000**

- · Name recognition featured in event recording slideshow, event website and auction platform
- · 8 all-access 'digital passes' to recorded Capital Food Fight event, which includes dinner for 8 prepared and curated by this year's battling chefs

# FRIEND OF THE KITCHEN SPONSOR - \$2,500

- · Name recognition featured in event recording slideshow, event website and auction platform
- 4 all-access 'digital passes' to recorded Capital Food Fight event, which includes dinner for 4 prepared and curated by this year's battling chefs

