



CAPITAL FOOD FIGHT



APR. 7

2022

ANTHEM

DC'S BADDEST NIGHT OF DOING GOOD

FOUNDED BY JOSÉ ANDRÉS

DC Central Kitchen is pleased to present our signature fundraising event, Capital Food Fight, on April 7, 2022. Now in its 18th year, DC Central Kitchen's Capital Food Fight will once again return to one of our city's most beloved concert venues, The Anthem, for a safe, in-person culinary event. Join us for an evening of fighting hunger differently – where we will reflect on our impact over the past year, lay the foundation for all the work yet to be done, and celebrate the talent and resiliency of our restaurant community. Long known as one of the region's best culinary events, Capital Food Fight provides partners a unique and unmatched opportunity to promote brands, entertain clients, and be publicly recognized for investments in our shared community.

We invite you to join us to enjoy tastes from DC's best restaurants while watching four local top chefs compete in a live onstage battle hosted and judged by the biggest names in the culinary world. This year's star-studded line-up includes Spike Mendelsohn, Tom Colicchio, Andrew Zimmern, Maneet Chauhan, Kristen Kish, Tommy McFly, and more!

"For the well-heeled, well-fed gastronomes, the annual Capital Food Fight is the crème de la crème of foodie events."

-WASHINGTONIAN

SPONSOR LEVELS

~~PRESENTING SPONSOR \$100,000~~

Elevate your brand among key guests of Capital Food Fight with premier recognition before and during the event.

- 30 all-access tickets to Capital Food Fight with dedicated box-style seating in the exclusive VIP Balcony
- Premier logo placement and verbal recognition on stage and throughout the venue
- Onstage speaking opportunity
- Food item of sponsor's choice may be featured as a secret ingredient in the onstage chef battle
- A private "Presenting Sponsor Reception" preceding the event to showcase your brand and host key supporters
- Logo recognition in all pre-event materials and on-site signage

~~SHOWCASE SPONSOR \$50,000~~

Host a captivating event space, highlighting the issue, product, or campaign of your choice.

- 30 all-access tickets with dedicated box seating in the exclusive 2nd floor VIP Balcony
- Logo recognition in all pre-event materials and on-site signage

~~EXECUTIVE CHEF SPONSOR \$25,000~~

Enjoy all the event action from your own dedicated box overlooking the event and sample bites and cocktails in the exclusive 2nd floor VIP Balcony.

- 16 all-access tickets, including a balcony box in the exclusive 2nd floor VIP Balcony
- Logo recognition in all pre-event materials and on-site signage

~~SECRET INGREDIENT SPONSOR \$15,000~~

Promote your brand and products than in front of our celebrity VIPs and esteemed guests on the main stage of The Anthem. Each Secret Ingredient Sponsor will have the opportunity to showcase a product of your choosing to be highlighted during one of the culinary battles between the Capital Food Fight battling chefs on stage, judged by some of the biggest names in the culinary world. In addition, your guests will take in all the action from the location of their choosing, plus two floors of unlimited tastes from DC's best restaurants and mixologists.

- 12 all-access tickets in the exclusive 2nd floor VIP Balcony
- Logo recognition in all pre-event materials and on-site signage
- Opportunity to host tasting table showcasing your brand, product and culinary concepts to event attendees

~~SOUS CHEF SPONSOR \$10,000~~

Take in all the action from the location of your choosing, plus unlimited tastes from DC's best restaurants and mixologists.

- 12 tickets with access to the 2nd floor VIP balcony
- Logo recognition on website and event signage

CAPITALFOODFIGHT.ORG

100% OF EVENT PROCEEDS SUPPORT DC CENTRAL KITCHEN'S
WORK TO COMBAT HUNGER AND POVERTY.



SPONSOR LEVELS

RINGSIDE TABLE SPONSOR \$6,000

Enjoy the night's action from a dedicated front-row table with cocktail service, plus unlimited tastes from DC's best restaurants and mixologists.

- 4 tickets at a private table located stage-side with additional access to the 2nd floor VIP Balcony
- Name recognition on website, and event signage

CHEF DE PARTIE SPONSOR \$5,000

Take in all the action from the location of your choosing, plus two floors of unlimited tastes from 80 of DC's best restaurants and mixologists.

- 8 tickets with access to the 2nd floor VIP Balcony
- Name recognition on website and event signage

FRIEND OF THE KITCHEN \$2,500

Take in all the action from the location of your choosing, plus two floors of unlimited tastes from 80 of DC's best restaurants and mixologists.

- 4 tickets with access to the 2nd floor VIP Balcony
- Name recognition on website, and event signage

To discuss the Capital Food Fight sponsorship that's best for you, please contact Alexander Justice Moore at 202-847-0220 or amoore@dccentralkitchen.org.

EVENT SOCIAL REACH



Over 12K followers
284K impressions
2K engagements



Over 21.3K followers
447K impressions
8K engagements



Over 9.5K followers
7K engagements

PREVIOUS MEDIA COVERAGE

Bisnow
Brightest Young
Things
Eater DC
Modern Luxury
NBC 4
NPR

The Washington Post
Travel Channel
USA Today
Washington Business Journal
Washington City Paper
Washingtonian

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