



CAPITAL FOOD FIGHT

BENEFITING



NOV. 9
2023

ANTHEM

DC'S BADDEST NIGHT OF DOING GOOD

EVENT FOUNDED BY JOSÉ ANDRÉS

DC Central Kitchen is pleased to present our signature fundraising event, Capital Food Fight, on November 9, 2023. Founded in partnership with Chef José Andrés, this iconic celebration returns to one of our city's most beloved concert venues, The Anthem. Join DC Central Kitchen, superstar chefs, and the region's hottest restaurants for a can't-miss evening that raises critical funds for the fight against hunger and poverty. Long known as one of the region's best culinary events, the Capital Food Fight will provide partners like you an unmatched opportunity to engage a record number of guests, entertain clients, and be publicly recognized for your investments in our shared community.

This year will be the biggest Capital Food Fight yet as DC Central Kitchen introduces its long-awaited new headquarters, the (already) award-winning Michael R. Klein Center for Jobs and Justice, and the boldest expansion of our hunger-fighting programs ever. As always, guests will be treated to a thrilling live show as four local top chefs compete in an onstage battle hosted and judged by the biggest names in the culinary world with special surprise appearances from legends in the worlds of culinary arts, professional sports, and music. Recent hosts and judges have included José Andrés, Carla Hall, Spike Mendelsohn, Tom Colicchio, Andrew Zimmern, Maneet Chauhan, Kristen Kish, Eric Adjepong, Daniel Boulud, and Mr. National Ryan Zimmerman.

"For the well-heeled, well-fed gastronomes, the annual Capital Food Fight is the crème de la crème of foodie events."

-WASHINGTONIAN

SPONSOR LEVELS

SHOWCASE SPONSOR \$50,000 (1 AVAILABLE)

Elevate your brand by creating a high-profile activation space accessible to our influential event guests.

- 30 tickets to Capital Food Fight with dedicated box-style seating in the exclusive VIP Balcony
- Opportunity to create branded activation space highlighting the issue, product, or campaign of your choice
- Large sponsor name banner installed on the balcony, visible from both floors
- Logo recognition in all pre-event materials and on-site signage

EXECUTIVE CHEF SPONSOR \$30,000 (4 AVAILABLE)

Enjoy all the event action from your own dedicated balcony box overlooking the event and sample bites and cocktails in the exclusive 2nd floor VIP Balcony.

- 18 tickets to Capital Food Fight with dedicated box-style seating in the exclusive VIP Balcony
- Large sponsor name banner installed on the balcony, visible from both floors
- Logo recognition in all pre-event materials and on-site signage

EXCLUSIVE ACTIVATION \$25,000 - \$35,000 (LIMITED AVAILABILITY)

Interested in an engagement-focused sponsor experience that includes opportunities to directly engage participating restaurants, create a stage-side activation, or present a continuing education scholarship live on stage to an outstanding DC Central Kitchen employee? Contact Alexander Moore at amoore@dccentralkitchen.org to learn more about these additional individual sponsorship opportunities that range in price between \$25,000 and \$35,000. Only one of each opportunity is available each year!

RINGSIDE TABLE SPONSOR \$6,000 (6 AVAILABLE)

Enjoy the night's action from a dedicated front-row table with cocktail service, plus unlimited tastes from DC's best restaurants and mixologists.

- 4 tickets at a private table located stage-side with additional access tickets to the 2nd floor VIP Balcony
- Private bar service
- Name or logo recognition on website and event signage

CAPITALFOODFIGHT.ORG

100% OF EVENT PROCEEDS SUPPORT DC CENTRAL KITCHEN'S WORK
TO COMBAT HUNGER AND POVERTY.



OUR MOST POPULAR SPONSOR LEVELS

SOUS CHEF SPONSOR \$10,000

Take in all the action from the location of your choosing, plus two floors of unlimited tastes from 80 of DC's best restaurants and mixologists. Ideal for large groups.

- 12 tickets with access to the 2nd floor VIP Balcony
- Logo recognition on website and event signage

CHEF DE PARTIE SPONSOR \$5,000

- 8 tickets with access to the 2nd floor VIP Balcony
- Name recognition on website and event signage

FRIEND OF THE KITCHEN \$3,000

- 4 tickets with access to the 2nd floor VIP Balcony
- Name recognition on website and event signage

2022
EVENT
SOCIAL
REACH



Over 15K followers
98K impressions
4.4K engagements



Over 21K followers
165K impressions
2.9K engagements



Over 10.6K followers
50K impressions
1.5K engagements

PREVIOUS
MEDIA
COVERAGE

Bisnow
DCist
Eater DC
Modern Luxury
NBC 4
NPR

The Washington Post
Travel Channel
USA Today
Washington Business Journal
Washington City Paper
Washingtonian



To discuss the Capital Food Fight sponsorship that's best for you, please contact Alexander Justice Moore at 202-847-0220 or amoore@dccentralkitchen.org.

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